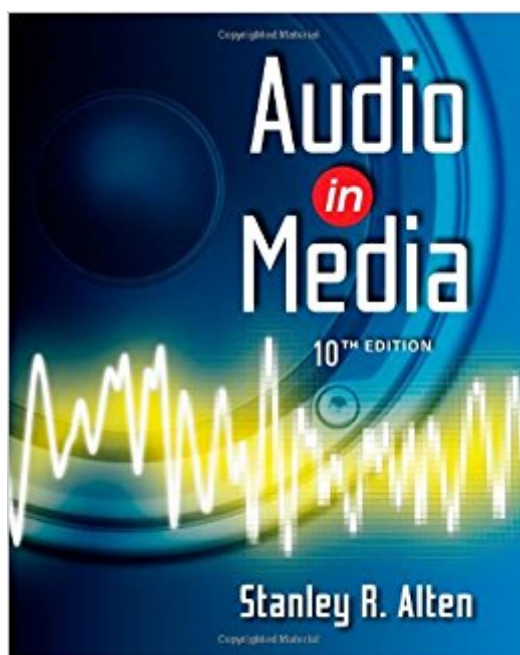


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Audio In Media (Wadsworth Series In Broadcast And Production)



Synopsis

In AUDIO IN MEDIA, Tenth Edition, Stanley Alten -- internationally recognized as a scholar and expert in the area of audio production -- continues to provide students with an introduction to the basic techniques and principles necessary for audio production in today's media. The clear, current illustrations and photos and student-friendly writing in Alten's market-leading text have helped professors effectively teach this technically based course to thousands of introductory audio-production students. Comprehensive, technically accurate, and up-to-date, the text covers informational, perceptual, and aesthetic aspects of sound as they apply to each stage of the production process, from planning to postproduction.

Book Information

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Customer Reviews

"AUDIO IN MEDIA is the most complete and thorough audio-production textbook on the market today. It has been for many years. I have never found any textbook that can compete with it." "Audio in Media speaks to the students as audio professionals and exposes them to the terminology and language they can expect in media-production industries, and from audio-production professionals, publications and equipment vendors."

Stanley R. Alten teaches audio production, TV/film aesthetics, writing, and criticism. Before joining the Syracuse University faculty, he worked in radio and television as a producer, writer, sound designer, performer, and station manager in numerous markets, including Philadelphia, New York,

and Boston. He also has many film and record production credits and continues to be professionally active through his own production company. Alten is an internationally recognized authority in sound production. He is the author of AUDIO IN MEDIA, the leading audio-production text in North America for more than two decades. The book has been translated into Spanish, Korean, German, and Chinese. Recently, Alten authored a brief version of it titled AUDIO BASICS, also published with Cengage Learning. Other writing credits include AUDIO AND MEDIA: THE RECORDING STUDIO, which focuses on music recording. He also has written many articles for the ENCYCLOPEDIA OF RADIO, WORLD BOOK ENCYCLOPEDIA (for which he served as audio editor), and the INTERNATIONAL ENCYCLOPEDIA OF EDUCATION, 2nd Edition. He has been honored for teaching excellence by the Outstanding Educators of America, Alpha Epsilon Rho, and the National Science Foundation.

Perfect for the class I'm in.

The textbook is perfect for my Digital Audio Production class! It's also a lot lighter than expected because it looks like a huge book lol but I love how it came in mint condition as if super brand new!

This book Still helpful on my job for 10 years.

It came on time, looking a little banged up on the cover but that was expected since I bought it used. Inside pages are great!

Excellent book, I'm very grateful, it was what I expected.

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